



Bowling at its Best

Kegler's Pub & Pin

412 N River St • Hwy 63

Spoooner, WI 54801 • 715-635-8706

www.KeglersPub.com

20 August 2009

Dear Bowling Parents ~

Welcome

Head Coaches Linda Daniels and I welcome you to the 2009 – 2010 Kegler's Pub & Pin Youth and Junior Bowling season! We have a fun-filled season planned for the area's young bowlers.

Last Week's Meeting at the Ag Center

JoAnn and I arrived at last week's meeting prepared to share information about Kegler's new Youth & Junior Bowling Program. Unfortunately, the former coaches refused to allow us to speak and we were turned away. We hope that you'll read this letter before making decisions about your child(ren)'s bowling future. Whatever you decide—whether to bowl at Kegler's or at another center—we know you will make the decision that's right for you and your family. Our hope is that you and your child(ren) will always love bowling, wherever that may take you. Of course we hope that Kegler's Pub & Pin is part of your bowling future, but if not, we wish only the best in bowling for you and your children.

New Bowling Schedule at Kegler's

Thanks to some great feedback from the bowlers and their parents last year, Kegler's Pub & Pin is now offering three, 10-week bowling seasons for all current and new bowlers. Your child(ren) will have the option of bowling in 1, 2 or all 3 "seasons" during the school year. A 3-season bowling program, instead of one long season, is very common around the country. It gives young bowlers the flexibility to be involved in other activities if they like. A 3-season bowling option also allows for more new bowlers to join a Youth or Junior league, when perhaps they couldn't have done so in the past due to other commitments. Our goal at Kegler's is to make bowling an easy choice for everyone!

How does the 3-Season Program work?

First, you simply need to choose your seasons. You are invited to enroll your child(ren) in 1, 2 or 3 seasons, which are scheduled as follows:

- **Fall Season** (Sept – Nov)
- **Winter Season** (Dec – Feb)
- **Spring Season** (Mar – May)

We encourage you to enroll your child(ren) in at least 2 seasons to provide enough practice and competition opportunities for continued growth in bowling each year.

Attached is a schedule of bowling dates for the Thursday Junior League (3:45 PM) and the Saturday Junior (9:00 AM) and Saturday Youth Leagues (11:45 AM). **Please note: Attached is a combined calendar – each league bowls only once a week.**

Please choose the league or leagues that work best for you and your child(ren). If you have questions, please call 715-635-8706 or use e-mail at Andrew@KeglersPub.com. (Continued on next page....)

Fees

The lineage fee for each pre-paid 10-week season is \$80 per bowler. This price includes all lineage costs such as shoes, balls, and lanes as well as year-end trophies and free USBC-certified coaching.

Annual sanctioning dues are \$17 per bowler, which covers **all three 10-week seasons**. Your child's Official United States Bowling Congress (USBC) dues include:

- Cool-Max™ bowling jersey (**free**)
- Subscription to *US Youth Bowler* magazine (**free**)
- a USBC-recognized bowling average (required for tournament competition)
- eligibility for the USBC Youth Bowling Awards Program
- League Award Emblems (new designs this year)
- Membership in America's largest, most popular, sanctioned competitive sport

If a child will bowl in only one 10-week session, you may enroll him or her in a Basic USBC Membership for just \$5. Neither the jersey nor the magazine subscription is included.

How do we sign up?

One of our goals here at Kegler's Pub & Pin is to ensure that enrolling your child in the Kegler's bowling program is as easy and as convenient for parents as possible. If you can't attend Registration Day on Sept. 12 (option 1, below), you are welcome and encouraged to enroll your child over the phone, by snail mail, or by e-mail. We are also planning registration days for the Winter and Spring seasons to ensure maximum participation (dates TBA).

By September 12, 2009, please enroll your child(ren) in 1, 2 or 3 ten-week bowling seasons using any of the following methods:

1. Attend Registration Day on **September 12, from 10:00 AM to 2:00 PM**, at Kegler's Pub & Pin on Hwy 63 in Spooner (free parking on Oak Street)
2. Call **715-635-8706** to pay over the phone with your credit card
3. **Mail the Sign-Up Form (enclosed) & your check** to Kegler's Pub & Pin (address on page 1)
4. **Send an e-mail** message to Andrew@KeglersPub.com with your choice of seasons, contact information, & payment method

Please note: Cash, Checks, Visa, and MasterCard accepted.

In all cases, each bowler will need to complete a USBC enrollment card on or before the first day of bowling so that the free bowling jersey and magazine subscription can be shipped directly to your door.

Who will coach my child?

The head coaches at Kegler's this year are Linda Daniels and myself, Andrew Licata, proprietor. Linda and I will coach every Saturday morning. Mr. Jerry Mortensen of Shell Lake, an experienced bowler and an award-winning coach in his own right, will join Linda to coach on Thursdays. We are working to recruit one to two more coaches this season, so if you are interested, please let us know by calling 715-635-8706. You don't have to be a high-average bowler to coach—only a love of bowling required! Please remember, too, that all coaches must pass a stringent background check before being added to the Volunteer Program list.

Congratulations—you have chosen America's # 1 participation sport! Remember, bowling is a lifetime sport where everyone participates, no one rides the bench, and we all have fun. The Sign-Up Form is enclosed. Please complete and return it to Kegler's by Saturday, September 12, 2009.

Sincerely,
Andrew Licata, Proprietor & Head Coach, & Linda Daniels, Head Coach

On-line lane reservations at KeglersPub.com